



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser
Agency
Buyer
Salesperson

Pol/P Newby M McGee/R/NC Supreme C(16898)
Specialized Media Services (1766)
Byrd, Jackie
Wade, Dave (1546)
ph: (704) 371-3164

Invoice 653624
Inv Date 11/25/2012
Terms Net 30
Contract 330455
Bill Type Standard
Period 10/29/2012 - 11/25/2012

Specialized Media Services

Attn: Linda Cauthers
741 Kenilworth Avenue
Suite 204
Charlotte, NC 28204

AgM

Product Political - State Candidate (1071)
Brand POLITICAL (28001)
Acct Types Local/Political
Est/Headline 1538/
Demo
Revision
Comments Order Number: 982693

CO-OP Order Type No/Normal
Package
Gen. Date 11/27/2012 2:05:43PM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
2.0	Spot	7:00:00AM- 8:00:00AM	Per week (2), Mo, Tu, We, Th, Fr	10/29/12 7:49AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	McGeeNewbyRevised	\$1075.00	
2.0	Spot	7:00:00AM- 8:00:00AM	Per week (2), Mo, Tu, We, Th, Fr	11/01/12 7:29AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	NewbyMcGee	\$1075.00	
4.0	Spot	7:00:00AM- 8:00:00AM	Day, M-1	11/05/12 7:47AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	NewbyMcGee	\$1075.00	
5.0	Spot	8:00:00AM- 9:00:00AM	Day, M-1	11/05/12 8:48AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	McGeeNewbyRevised	\$975.00	
8.0	Spot	8:00:00AM- 9:00:00AM	Day, Sa-1	11/03/12 8:59AM (Sa)	00:30	Good Morning America Saturday	McGeeNewbyRevised	\$625.00	
11.0	Spot	7:00:00AM- 8:00:00AM	Day, Su-1	11/04/12 7:42AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	NewbyMcGee	\$425.00	
12.0	Spot	12:00:00PM- 1:00:00PM	Day, M-1	11/05/12 12:24PM (Mo)	00:30	EYEWITNESS NEWS 12P	NewbyMcGee	\$375.00	
14.0	Spot	5:30:00PM- 6:00:00PM	Per week (2), Mo, Tu, We, Th, Fr	10/29/12 5:53PM (Mo)	00:30	EYEWITNESS NEWS 530P	McGeeNewbyRevised	\$1300.00	
14.0	Spot	5:30:00PM- 6:00:00PM	Per week (2), Mo, Tu, We, Th, Fr	10/30/12 5:52PM (Tu)	00:30	EYEWITNESS NEWS 530P	NewbyMcGee	\$1300.00	
16.0	Spot	5:30:00PM- 6:00:00PM	Day, M-1	11/05/12 5:51PM (Mo)	00:30	EYEWITNESS NEWS 530P	NewbyMcGee	\$1700.00	
18.0	Spot	5:00:00PM- 5:30:00PM	Per week (2), Mo, Tu, We, Th, Fr	10/29/12 5:27PM (Mo)	00:30	EYEWITNESS NEWS 5P	NewbyMcGee	\$1200.00	
18.0	Spot	5:00:00PM- 5:30:00PM	Per week (2), Mo, Tu, We, Th, Fr	10/31/12 5:12PM (We)	00:30	EYEWITNESS NEWS 5P	NewbyMcGee	\$1200.00	
20.0	Spot	5:00:00PM- 5:30:00PM	Day, M-1	11/05/12 5:21PM (Mo)	00:30	EYEWITNESS NEWS 5P	McGeeNewbyRevised	\$1200.00	
22.0	Spot	6:00:00PM- 6:30:00PM	Per week (3), Mo, Tu, We, Th, Fr	10/29/12 6:29PM (Mo)	00:30	EYEWITNESS NEWS 6P	NewbyMcGee	\$1600.00	
22.0	Spot	6:00:00PM- 6:30:00PM	Per week (3), Mo, Tu, We, Th, Fr	10/31/12 6:12PM (We)	00:30	EYEWITNESS NEWS 6P	McGeeNewbyRevised	\$1600.00	
22.0	Spot	6:00:00PM- 6:30:00PM	Per week (3), Mo, Tu, We, Th, Fr	11/02/12 6:21PM (Fr)	00:30	EYEWITNESS NEWS 6P	McGeeNewbyRevised	\$1600.00	
24.0	Spot	6:00:00PM- 6:30:00PM	Day, M-1	11/05/12 6:22PM (Mo)	00:30	EYEWITNESS NEWS 6P	McGeeNewbyRevised	\$1600.00	
25.0	Spot	7:00:00PM- 7:30:00PM	Day, Sa-1	11/03/12 7:51PM (Sa)	00:30	EYEWITNESS NEWS 7P SATURDAY	NewbyMcGee	\$645.00	
27.0	Spot	11:00:00PM- 11:35:00PM	Day, M-1	11/05/12 11:23PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	NewbyMcGee	\$2000.00	
30.0	Spot	7:00:00AM- 8:00:00AM	Day, Sa-1	11/03/12 7:38AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	NewbyMcGee	\$425.00	
32.0	Spot	11:00:00PM- 11:35:00PM	Per week (2), Mo, Tu, We, Th, Fr	10/29/12 11:30PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	McGeeNewbyRevised	\$2000.00	
32.0	Spot	11:00:00PM- 11:35:00PM	Per week (2), Mo, Tu, We, Th, Fr	10/30/12 11:36PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	McGeeNewbyRevised	\$2000.00	
33.0	Spot	11:00:00PM- 11:35:00PM	Day, Su-1	11/04/12 11:34PM (Su)	00:30	EYEWITNESS NEWS 11P M-SU	McGeeNewbyRevised	\$850.00	
34.0	Spot	11:00:00PM- 11:35:00PM	Day, F-1	11/02/12 11:33PM (Fr)	00:30	EYEWITNESS NEWS 11P M-SU	NewbyMcGee	\$1200.00	
35.0	Spot			11/03/12		1 preempt @ \$1100.00		\$0.00	Pre-empt
36.0	Spot	5:00:00AM- 5:30:00AM	Day, Sa-1	11/03/12 5:30AM (Sa)	00:30	CARS.TV 5A	McGeeNewbyRevised	\$325.00	
37.0	Spot	12:00:00PM- 1:00:00PM	Day, Tu-2	11/06/12 12:24AM (Tu)	00:30	ABC NEWS YOUR VOICE YOUR VOTE PART 2	NewbyMcGee	\$550.00	M/G For 35.0.1
37.0	Spot	12:00:00PM- 1:00:00PM	Day, Tu-2	11/06/12 12:38AM (Tu)	00:30	ABC NEWS YOUR VOICE YOUR VOTE PART 2	McGeeNewbyRevised	\$550.00	M/G For 35.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$30,470.00	Total Spots	27
Commission	(\$4,570.50)		
Net Total	\$25,899.50		